WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007 Contract # 848138

Schedule Dates 10/30/12-11/05/12
Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG, DAN
Phone/Fax (202) 338-6919 /

CPE 1537
Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular
Comments OBAMA 10/30

Date:

Date Entered 08/14/12 Norfolk (WVEC) (WVEC)

Last Modified

Entered By

Headline #

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo Order Type 08/14/12

06270721

Normal

15.00

\$6,886.50

\$39,023.50

No

Penne Marsh

 By Broadcast Month
 Spots
 Rate

 Nov. 2012
 121
 \$45,910.00

 Grand Total:
 121
 \$45,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec L	ength R	Run Times S	PW	Mo T	u We	Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	9	:30 12:58P- 3:	:58P (ET)		2	2 2	2	2		\$130.00)	Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 10A- 10:58	8A (ET)		2	2 2	2	2	8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/14/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 11:35P- 12	2:02A (ET)		2	2 2	2	2	8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 10:58A- 1	2P (ET)		2	2 2	2	2	8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 12:02A- 1	:06A (ET)		2	2 2	2	2	8	\$40.00	\$320.00	Norfolk (WVEC) (WVEC)		8/14/12
6.0	Normal Line / SPOT	10/30/12-11/02/12	9	:30 12P- 12:57	7P (ET)		2	2 2	2	2		\$120.00)	Norfolk (WVEC) (WVEC)		8/14/12
7.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30 3:58P- 4:5	58P (ET)		2	2 2	2	2	8	\$260.00	\$2,080.00	Norfolk (WVEC) (WVEC)		8/14/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	9	:30 4:30A- 4:5	59A (ET)	5)	(X	X	X		\$15.00)	Norfolk (WVEC) (WVEC)		8/14/12
9.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 4:58P- 5:2	29P (ET)	5)	(X	X	X	5	\$320.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
10.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 5A- 5:58A	(ET)		2	2 2	2	2	8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 5:29P- 5:5	58P (ET)	5)	⟨	X	X	5	\$340.00	\$1,700.00	Norfolk (WVEC) (WVEC)		8/14/12
12.0	Normal Line / SPOT	10/30/12-11/02/12	9	:30 6P- 6:30P	(ET)	5)	(X	X	X		\$360.00)	Norfolk (WVEC) (WVEC)		8/14/12
13.0	Normal Line / SPOT	10/30/12-11/02/12	9	:30 5:58A- 7A	(ET)		2	2 2	2	2		\$280.00)	Norfolk (WVEC) (WVEC)		8/14/12
14.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30 6:58P- 7:2	28P (ET)	5)	⟨ ¦ X	X	X	5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12

CONFIRMATION CONTRACT

Accepted-Station:

Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848138 Schedule Dates

Product

Brand

Date:

10/30/12-11/05/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1537

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/30

Norfolk (WVEC) (WVEC) 08/14/12 08/14/12

Penne Marsh

06270721

Normal

15.00

\$6,886.50

\$39,023.50

No

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo

By Broadcast Month **Spots** Nov. 2012 121 Grand Total:

\$45,910.00 121 \$45,910.00

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/30/12-11/02/12	9	:30	7A- 9A (ET)	11		Χ	X	Х	х				\$260.00		Norfolk (WVEC) (WVEC)		8/14/12
16.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30	7:28P- 7:57P (ET)	5		Χ	Х	Х	Х			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12
17.0	Normal Line / SPOT	10/30/12-11/02/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	Normal Line / SPOT	11/02/12-11/02/12	9	:30	7:58P- 9P (ET)						2				\$475.00		Norfolk (WVEC) (WVEC)		8/14/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	10P- 11P (ET)		2							2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	6	:30	12P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	9	:30	6P- 6:30P (ET)							1			\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.0	Normal Line / SPOT	11/03/12-11/03/12	9	:30	6:58P- 7:57P (ET)							2			\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
26.0	Normal Line / NCAA - FOOTBALL	11/03/12-11/03/12	6	:30	7:58P- 11:30P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	9	:30	8A- 9A (ET)							2		-	\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	9	:30	9:58A- 11A (ET)								2		\$75.00		Norfolk (WVEC) (WVEC)		8/14/12
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Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848138 Schedule Dates

10/30/12-11/05/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson

Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1537

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 10/30

Date Entered 08/14/12 **Last Modified** 08/14/12 **Entered By**

Penne Marsh

No 06270721 Headline #

Order Type Normal Package Deal

Commission % 15.00 Commission \$6,886.50

Net Total \$39,023.50

Sales Tax

Demo

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Nov. 2012 121 \$45,910.00 Grand Total: 121 \$45,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	11/04/12-11/04/12	9	:30	6P- 6:30P (ET)							1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
30.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.0	Normal Line / SPOT	11/04/12-11/04/12	9	:30	6:58P- 7:57P (ET)							2		\$500.00)	Norfolk (WVEC) (WVEC)		8/14/12
32.0	Normal Line / SPOT	11/04/12-11/04/12	9	:30	8A- 9A (ET)							2		\$150.00)	Norfolk (WVEC) (WVEC)		8/14/12
33.0	Normal Line / SPOT	11/04/12-11/04/12	9	:30	7:58P- 9P (ET)							2		\$600.00)	Norfolk (WVEC) (WVEC)		8/14/12
34.0	Normal Line / SPOT	11/04/12-11/04/12	9	:30	9P- 10P (ET)							2		\$500.00)	Norfolk (WVEC) (WVEC)		8/14/12
35.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12
36.0	Normal Line / SPOT	11/01/12-11/01/12	9	:30	10P- 11P (ET)					2				\$1,100.00)	Norfolk (WVEC) (WVEC)		8/14/12
37.0	Normal Line / SPOT	11/01/12-11/01/12	6	:30	7:58P- 9P (ET)					2			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/14/12
38.0	Normal Line / SPOT	11/01/12-11/01/12	9	:30	9P- 10P (ET)					2				\$1,400.00)	Norfolk (WVEC) (WVEC)		8/14/12
39.0	Normal Line / SPOT	10/30/12-11/04/12	6	:30	11P- 11:35P (ET)	7		Х	Х	Х	X X	Х	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
40.0	Normal Line / SPOT	10/30/12-10/30/12	6	:30	10P- 11P (ET)			2					2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
41.0	Normal Line / SPOT	10/30/12-10/30/12	9	:30	7:58P- 9P (ET)			2						\$1,100.00)	Norfolk (WVEC) (WVEC)		8/14/12
42.0	Normal Line / SPOT	10/30/12-10/30/12	6	:30	9P- 10P (ET)			2					2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		8/14/12

		CONFIRMATIO	N CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:		
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WVEC ISWVEC.TU 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848138
10/30/12-11/05/12
Obama for America (14538)
Greer, Margolis, Mitchel (GMMB) (1700),
Political - US President (1174)

Weekly/Irregular

OBAMA 10/30

National/Political Candidate - Agency

Brand

CPE

Account Types

Billing Type

Comments

Date:

Penne Marsh **Entered By** No /1053989! **co-op** 06270721 Headline # Demo DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$6,886.50 Phone/Fax (202) 338-6919 / **Net Total** \$39,023.50 1537

Date Entered

Last Modified

Sales Tax

08/14/12

08/14/12

Comments:

Date:

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Nov. 2012 121 \$45,910.00 Grand Total: 121 \$45,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/31/12-10/31/12	9	:30	10P- 11P (ET)				2					\$1,000.00		Norfolk (WVEC) (WVEC)		8/14/12
44.0	Normal Line / SPOT	10/31/12-10/31/12	6	:30	7:58P- 9P (ET)				2				2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/14/12
45.0	Normal Line / SPOT	10/31/12-10/31/12	6	:30	9P- 10P (ET)				2				2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/14/12
46.0	Normal Line / SPOT	11/05/12-11/05/12	9	:30	12:58P- 4P (ET)		3							\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
47.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	11:35P- 12:02A (ET)		2						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
48.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	12:02A- 1:06A (ET)		2						2	\$40.00	\$80.00	Norfolk (WVEC) (WVEC)		8/14/12
49.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	3:58P- 4:58P (ET)		2						2	\$260.00	\$520.00	Norfolk (WVEC) (WVEC)		8/14/12
50.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5A- 5:58A (ET)		2						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.0	Normal Line / SPOT	11/05/12-11/05/12	9	:30	5:58A- 7A (ET)		2							\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
52.0	Normal Line / SPOT	11/05/12-11/05/12	9	:30	7A- 9A (ET)		4							\$260.00		Norfolk (WVEC) (WVEC)		8/14/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:26 AM on Wednesday, August 15 2012